

News and notes from the City of Hayward about important doings, useful information and progress we're making in getting work done to improve day-to-day life in the City.

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Visit the **Newsletter's webpage** on the City's website to sign up to receive it via email or download it directly.



How Can We Help?

Use www.accesshayward.com to **find the information** you need from the City, **make a service request** or **ask a question**. Your submittal will go directly to the staff member who can best help.

Hayward Mourns Loss of Volunteer Leader Donna Remembered

Volunteer Donna Fitzwater placed hundreds of individuals and groups of volunteers annually in a variety of City of Hayward departments, programs, and events. Donna, a tireless and charismatic leader of the Hayward area's corps of volunteers, died unexpectedly of natural causes in December.

Fitzwater worked for non-profit and volunteer groups much of her life, including the Volunteer Agency of Alameda County. In 1996, she took on the daunting task of coordinating volunteers for three agencies at once: the City of Hayward, the Hayward Unified School District, and the Hayward Area Recreation and Park District.

"She came in and created a volunteer program that went far beyond any of our imaginations," said Rita Shue, General Manager of the Hayward Area Recreation District. "I don't know if anyone knew what we

got when we got Donna. She was truly a gem in Hayward."

"No matter whom you were or what position you held, she treated everyone with great respect. She was a great motivator, and somehow convinced people to give back to the community by donating their time, knowledge, resources, and to love the work they did," said David Korth, City of Hayward Neighborhood Services Manager.

You can make a difference by volunteering today. For volunteer opportunities with the City, visit:

<http://bit.ly/rCuRO>



Hayward Awarded Federal Grant Jackson Triangle Neighborhood

In December, Hayward was one of five cities in the nation to be awarded a Promise Neighborhoods grant from the Federal Department of Education. The grant program is focused on breaking the cycle of inter-generational poverty by significantly improving the education, development, and overall life prospects of children and youth in distressed communities.

CSU East Bay applied for the five-year grant worth approximately \$25 million. The first year of funding is guaranteed at \$3.9 million. Funding levels over the life of the grant are largely dependent on performance and future Congressional spending approval.

The Promise Neighborhood concept is to focus work in a small, defined place, like the neighborhood level, so that there are resources to intensively serve

all children in the area. As the program succeeds and further resources become available, the service area and the numbers of children served will expand.

The hope is that

Hayward's Promise Neighborhood will serve as a model and will grow from serving a relatively small number of children at the start, to serving all of Hayward's children in the future. More about the Promise Neighborhood grant: <http://bit.ly/whf8zX>

David Korth, Neighborhood Services Manager
david.korth@hayward-ca.gov, 583-4227



In This Issue News from the City & the Work it is Doing

Yup! We're on Twitter and Facebook, too!



Just click to follow us on



Twitter and friend us on **Facebook**.

HPD's Youth & Family Services Bureau.

Working to help the community and increase safety before larger problems arise.

Page 3

City Council Elections on June 5.

Four Council seats are up for grabs. Be sure to register to vote by May 21. Participate & vote!

Page 6

Downtown Specific Plan Meeting.

Your input is needed to help shape the future of Downtown Hayward's development.

Page 6

This newsletter has links!

We've tried to link to as many resources as possible. Just click on the **dark green, bold text** or URLs to visit a page.

Visit or Contact Us!

Call 583-4000 or on the Web at www.hayward-ca.gov.

City Hall, at 777 B Street, is open Mon-Fri 8-5 with some City departments, like Revenue Division and Development Services, having modified hours.

Hayward Library Branch hours are Mon-Wed 11-8, Thurs-Sat 10-5 and closed Sun.

The City of Hayward is Open for Business!

haywardopenforbusiness.org

is the City's economic development website to help you find out about **how to do business in Hayward**. With information on the business climate, commercial space availability, and many other resources, it's the first place to consider when doing business in the City.



City Council Meetings

The Council meets the 1st, 3rd, and 4th Tuesdays at 7pm on the second floor of City Hall. To receive Council agendas via e-mail, contact the City Clerk at 583-4400 or cityclerk@hayward-ca.gov.

The Death of Redevelopment State Takes Valuable Tool from City

On December 29, the California Supreme Court issued a ruling upholding the State Legislature's elimination of local redevelopment agencies statewide, effective February 1 of this year. The Legislature took this action—with ABx1 26—last June in response to Governor Jerry Brown's budget proposal to eliminate local redevelopment agencies and reallocate those funds to local school districts. In fact, it is more likely that what few dollars do actually trickle down to local school districts will simply replace funds previously taken by the State. In response, the City is now forced to close down its Redevelopment Agency and to dispose of remaining assets in accordance with the legislation.

For local governments, redevelopment has been a critical tool that allows more property tax revenues to remain in the community and be reinvested in blight elimination and economic development activities. Redevelopment has also been the primary source of funding for affordable housing development throughout the State. Hayward has used its redevelopment resources prudently, in accordance with the rules, and to the benefit of the entire community. A shining ex-

ample of the use of these resources is the redevelopment of the Cannery area and the new Burbank Elementary School and Cannery Park, primarily funded through redevelopment. Redevelopment's affordable housing dollars have been used throughout the City to both build new housing units and to rehabilitate existing ones to the benefit of low-income families and seniors in the community. Sara Conner Court and the complex at C Street and Grand are just two examples.

The forced loss of almost \$11 million in redevelopment funds annually presents significant challenges to Hayward and to our ability to improve local infrastructure, create new jobs, eliminate blight, and support affordable housing. This is an additional financial challenge to maintaining current service levels for things such as public safety, street maintenance, and community learning centers. This capricious, vengeful action by the Legislature is yet another irresponsible State attack on local government and a taking of local revenue.

Fran David, City Manager
fran.david@hayward-ca.gov, 583-4300

Strengthening Local Nonprofits New Programs Offered At the Library

Libraries are changing—changing for the better. The library has always been the people's resource, a civic resource, and a cornerstone institution in the community, leveling the playing field and providing equal opportunity in education and information to every citizen. While the library continues to change and adapt its services as peoples' needs change over time, that tradition of equal access and the democratic ideal remains strong.

One way the Hayward Library is changing is by strengthening our support to nonprofit organizations that serve Hayward residents through the creation of a new Nonprofit Resource Center (NRC) in the library. The goal of the NRC is to provide information and technical assistance to local nonprofits to help them bring more external funding resources into Hayward and better serve our community. It's hard to picture the shushing public library of bygone years undertaking a project like this, but today it's right in line with

our mission and the needs of our community.

Another aspect of this project is the Nonprofit Executive Seminar, a six-month series of workshops for local nonprofit executives and senior staff that will impart advanced fundraising and resource development techniques. Grant funding will cover the cost in full for up to twenty-four Hayward-area nonprofit executives to participate in this outstanding program.

This is just one way in which fulfilling the library's mission in a changing society is resulting in new and innovative services. No matter what transformations occur in libraries, that tradition of education, equal opportunity, and the democratic ideal will always stay strong, and your public library will continue to have a part to play in continuing that tradition right here in Hayward.

Sean Reinhart, Library & Community Services Director
sean.reinhart@hayward-ca.gov, 881-7956

238 Construction Project On Track Recent Streetscape Improvements

Route 238 Corridor Improvement Update

Construction on the Route 238 Corridor Improvement Project continues according to schedule. The City's contractor has been working on sidewalks, streetlights, traffic signals, underground utilities, and median island landscaping along Mission Boulevard. Improvements on Foothill north of City Center and Maple include new curbs, gutters, sidewalks, streetlights, and traffic signal poles.

Sidewalks were reconstructed along the south side of D Street after its widening between Watkins and Foothill and progress has been made on the park and parking lot near the Five Flags area. New side-

walk improvements along Foothill, Mission, and A Street in the downtown area will begin in January, with work taking about two months to complete.



Full project updates and information at:

www.hayward-ca.gov/route238

Kevin Briggs, Project Manager
kevin.briggs@hayward-ca.gov, 583-3900

High-Efficiency Toilet Rebates are Available!



Rebates up to \$100 are available for replacing a 3.5gpf toilet with a

qualified high-efficiency model. Visit **Public Works Water Conservation page** for full details. It could save you money on your water bill, too!

Youth & Family Services Bureau Providing Counseling to Hayward Youth

The Youth and Family Services Bureau (YFSB) is a unique service of the Hayward Police Department. Police officers and professional counselors work side-by-side to serve the children, youth, and families of Hayward. The services are provided to Hayward residents with no fee and are available in English and Spanish.

Hayward police officers frequently have early and, often, repeated contact with youth and families experiencing difficulties at home, in school, or in the community. The in-house collaboration between law enforcement and counselors has proven to be a cost-effective and successful way to respond to the needs of the community. The goal is to prevent problems from developing or getting worse through prevention

and intervention efforts. Ultimately, YFSB strives to keep youth out of the juvenile justice system and make Hayward safer.

YFSB includes a School Resource Officer Program and a Counseling Program. The School Resource Officer Program places officers on Hayward school campuses, providing police and support services to students, parents, and school administrators. The Counseling Program provides crisis intervention counseling, case management, and diversion services at the YFSB offices within the Police Department, as well as in six Hayward schools.

Youth and Family Services, 293-7048

Third Thursdays at Downtown Hayward Restaurants

Stroll Downtown Hayward and enjoy great deals on great food every 3rd Thursday! The City is partnering with several Downtown restaurants to feature special offers from 5pm to 8pm. For more details **download the flyer here** or contact Alma Cadena at alma.cadena@hayward-ca.gov

Important Hayward Contacts People & Services to Help You Get Things Done

General City Info, 583-4000

Access Hayward, www.accesshayward.com

Look up a topic, make a request, or report a problem

Animal Services, 293-7200

Adoption; Dog Licensing; Lost & Found Animals; Dead, Stray or Wild Animals

Building Division, 583-4140

Building Inspections, Permits, and City Codes; Residential Rental Inspection Program

City Clerk, 583-4400

Passports, Notary Public, Certificate of Residence, Requests for Records and Documents

Community Preservation, 583-4143

Problems on private property, such as trash, graffiti, weeds, or inoperable vehicles

Fire Prevention, 583-4900

Fire Permits, Inspections, Plan Review; Hazardous Materials; Fire Education

Public Library, 293-8685

Adults, Teens, and Kid programs; Community Outreach; Homework Help; Literacy Tutoring

Maintenance Services, 881-7745

Public right-of-way problems with graffiti, illegal dumping, street signs, or street trees

Planning Division, 583-4200

Planning Permits, Zoning Information, Planning Resources and Information

Police, General Information 293-7272

Emergency 9-1-1, Non-Emergency 293-7000

Public Works, 583-4700

Engineering and Transportation, Solid Waste and Recycling, Water and Sewer, Executive Airport

Revenue Office, 583-4600

Water Bills, Business License Taxes, Parking Tickets, Administrative Citations, Emergency Facilities Tax

Get a Free Street Tree!



The City is building its urban forest by planting one of five different kinds of trees in the right-of-way for those who request it. For details, visit <http://bit.ly/sHOQPM> or call Landscape Maintenance at 583-8906.

BUY IT HERE...

SHOP
HAYWARD

Cloudy Tap Water?!?

You might experience cloudiness in your tap water from time to time. This is caused by **tiny air bubbles** in the water and affects **appearance only**. Letting the water sit for a few moments allows the bubbles to clear up. As always Hayward's water continues to meet all federal and state drinking water standards. **Full details:** <http://bit.ly/xg4j8S>

Santa Paws Parade Heart of the Bay Helps Homeless Animals

On Saturday, December 3, pets and their owners paraded down B Street to help raise money for homeless animals. Pets from twelve cities around the bay joined the parade to help raise \$3,195 to improve the lives of animals living at the Hayward Animal Shelter.

Mayor Sweeney and his wife Maria led the parade as Parade Marshalls, followed by the Tap Dancing Christmas Trees, and fabulous pets dressed in their holiday finery. Councilmembers Barbara Halliday and Francisco Zermeno, along with City Clerk Miriam Lens had the difficult task of selecting winners from five award categories.

Councilmember Halliday pointed out that "all pets are winners" with Hayward coming together for a morning of fun by helping less-fortunate animals looking for a home. This year, the parade featured a miniature horse disguised as a



reindeer ridden by a Jack Russell Terrier, and a pig dressed with a big red bow.

Thanks to the help of more than 50 volunteers, downtown business owners, the Chamber of Commerce, Hayward Area Recreation District, and all the parade participants. The fundraising effort was a success with the event exceeding its goal of 100 pets participating. A total of 109 pets paraded to raise funds for homeless pets! The City would like to thank the vendors who helped support the event and media sponsor KTVU for helping bring people to the event.

Photos from the parade are on the City's Facebook page: <http://on.fb.me/yN5AAL> And there is a parade video, too: <http://on.fb.me/yoaAGG>

Gloria Ortega, Redevelopment Project Manager
gloria.ortega@hayward-ca.gov, 583-4262



New Mural on A Street Russell City Comes Alive

If you happen to be driving on A Street, please take time to enjoy the City's latest work of art. At the corner of Maple and A Street, where graffiti once existed, a work of art is coming to life! Artist Josh Powell is creating his interpretation of Hayward's historical Russell City.

"The opportunity to re-create a slice of the history of Russell City has been a very inspiring mural project.



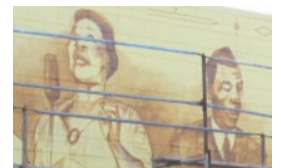
Remembering an era of music, grassroots education, new stops on the railroad, and a map of a community that is "gone but not forgotten," Powell notes. He adds that "I hope this mural will remind people of

the past and educate viewers of the future. I am very honored to be working on this project for the City of Hayward and excited for this mural's potential."

The City Mural Art Program began in 2009 in an effort to take a pro-active, preventive approach to help eliminate graffiti throughout the City. Artists are invited to submit proposals.

Information about the program and submissions: <http://bit.ly/wxc5Qp>

Stacey Bristow, Neighborhood Partnership Manager
stacey.bristow@hayward-ca.gov, 583-4233



Firefighter Combat Challenge Hayward Fire Competes and Wins

The Firefighter Combat Challenge is a series of intense competitions that involves tasks that a firefighter might encounter at a fire scene. The City of Hayward's Firefighter Combat Challenge team is comprised of seven members from the Hayward Fire Department.



Every season, the team travels all over the country competing in regional events at personal expense to each team member. Grueling physical tests of individual and team competition culminate at a year-end competition, the World Challenge.

Last year was the fifth competitive season for the Hayward Challenge Team and its most successful year. Hayward Fire Captain



Jeff Leonard earned first place for individuals, while Team Hayward Fire earned second place in the team competition at the World Challenge in Myrtle Beach, South Carolina. Competition was stiff with over 100 teams and 600 individuals from as far away as Germany and New Zealand vying for top honors.



The Hayward Challenge Team has raised over \$11,000 for charities such as the Special Olympics and will continue to raise money for organizations that help the less fortunate in our community.



More on the Firefighter Combat Challenge:

www.firefighterchallenge.com

Hayward Fire Department, 583-4940

Neighborhood Planting Projects Keeping Hayward Clean and Green

In December, joint City and community partnerships held two planting events. In the Fairway Park Neighborhood, staff from Landscape Maintenance worked with neighbors to plant 75 Oleander shrubs. Thirty Fairway Park community members, including the Boy Scouts, worked together with City staff to improve their neighborhood. Stop by the corner of Blanche Street and Mission Boulevard to see the results of this beautification project.



Maintenance staff worked with the neighborhood to plant the trees as part of an ongoing community im-

provement project along Huntwood Avenue.

Need funds to improve your neighborhood?

Neighborhood improvement grants are available from the City. Additionally, the



City is giving away free street trees to help build Hayward's urban forest and help make the City clean and green.

Free street tree information:

<http://bit.ly/sHOQPM>

Landscape Maintenance, 583-8906

Neighborhood Improvement Grant details:

<http://bit.ly/tE5OUw>

David Korth, Neighborhood Services Manager
david.korth@hayward-ca.gov, 583-4227

The City: a Green Business



City Hall and the Utilities Center received certification

as a Green Businesses by actively working to show their responsible environmental stewardship. For more about Green Business Certification, visit www.greenbiz.ca.gov.

2-1-1 INFORMATION

Dial 2-1-1 for Housing, Health, and Human Services Information. A free, non-emergency, confidential service, 2-1-1 provides easy access to **housing information, and critical health and human services**. It operates 24 hours a day, 7 days a week with multi-lingual capabilities. 211alamedacounty.org

Hayward's Paratransit

Door-to-door transportation service for eligible Hayward residents unable to use public transportation because of a medical condition or disability. Call 583-4230 or visit the **City's Paratransit Program**.

Neighborhood Clean-Ups

Join your neighbors in cleaning and greening our city every 4th Saturday from 8:30 to Noon. **It's easy!**

January 28 22582 South Garden in South Garden Neighborhood

February 25 Tyrell at Shepherd in Tyrell-Glassbrook Neighborhood

March 24 Eldridge Elementary School in Eldridge Neighborhood

April 28 Harder at Mocine in Jackson Triangle Neighborhood

June 23 Mission Hills Golf Course in South Hayward Neighborhood

July 28 Longwood Elementary School in Longwood Neighborhood

August 25 Leidig at Tennyson in Harder-Tennyson Neighborhood

September 22 Burbank Elementary School in Burbank Neighborhood

October 27 Palma Ceia Elementary in Palma Ceia Neighborhood

November 17 Tennyson High School in Whitman-Mocine Neighborhood

Visit the **KHGC Task Force** section of the City's website under **Clean-Up Events** for more details.

Help Stop Illegal Dumping



Illegal dumping poses a health and safety danger, reduces

quality of life, and lowers Hayward property values.

Help make Hayward a safe, clean, and green community.

Any time you see someone dumping waste in the public right of way, **report it to the Police Department at 293-7000.**

Downtown Plan Update Future Vision for Downtown Hayward

In September, in cooperation with planning students from Cal Poly University in San Luis Obispo, the City began the process of updating the land use plan for Downtown. The plan update is a City Council priority, with existing plans being nearly 20 years old.

In October, the students conducted community interviews and held a well-attended community workshop to obtain feedback about likes, dislikes, and future Downtown visions. The students returned on February 4 to conduct another community workshop to obtain feedback on four key downtown sites. Lastly, they will present their recommendations to the City Council and Planning Commission in early March. The City will apply for a grant that would allow for additional technical analysis and refinement of the students' work, transforming it into a formal plan for the Downtown.

In addition to the Downtown Plan update, the Mission Boulevard Corridor Specific Plan—covering Mis-

sion Boulevard from Harder Road north to the City limits but excluding downtown—is scheduled to be completed in the fall. The goals of both plans are to develop a vision

and supporting implementation strategies that will result in attractive develop-

ment for the City, including vibrant commercial uses and pedestrian-friendly neighborhoods that have sufficient densities to support public transportation.

For the Downtown Plan: <http://bit.ly/wajhiW>

Sara Buizer, Senior Planner
sara.buizer@hayward-ca.gov, 583-4191

For the Mission Boulevard Corridor Specific Plan: <http://bit.ly/yNzKEL>

Erik Pearson, Senior Planner
erik.pearson@hayward-ca.gov, 583-4210



Light Up the Season Annual Celebration Brings Families Downtown

B Street from Mission Boulevard to City Hall Plaza was packed December 1 with children and families waiting to ride the tea cups, hop on a motorized train, take a jump in the jump house, and a skate on the ever-popular skating rink. The Hayward High Band energized the night with holiday music, and not to be missed were the always-entertaining Dancing Christmas Trees! Families munched on powder-coated donuts, candy apples, and other holiday treats. Santa was exceptionally busy keeping track of every child's holiday wishes. More than 180 children had their pictures taken to commemorate the evening.

With great anticipation, the community came together in City Hall Plaza to witness the holiday tree lighting. Mayor Sweeney, Councilmembers, and other elected officials took the opportunity to wish the community a happy holiday season and new year! As always, the City would like to thank the Chamber of Commerce and the dozens of volunteers that made this event possible.

View a video of the event: <http://on.fb.me/z0jfH5>

Gloria Ortega, Redevelopment Project Manager
gloria.ortega@hayward-ca.gov, 583-4262

Upcoming Municipal Election Register to Vote if You Haven't Already

The City is holding a municipal election on June 5 for four City Council seats. If you are interested in running for a Council seat, candidate information is available on the City's website.

If you are not yet registered to vote in Hayward, the last day to register for this election is May 21. To register, see the City's voter registration information for eligibility requirements and forms. Registered vot-

ers may vote by mail by applying for a mail ballot with the Alameda County Registrar of Voters. The County Registrar of Voters must receive your application no later than May 29.

Voter registration information: <http://bit.ly/xpKbjg>

Candidate information: <http://bit.ly/wwJD8v>

Miriam Lens, City Clerk
cityclerk@hayward-ca.gov, 583-4401

Japanese Sister City Visits Hayward Marks 25 Years of Sisterhood

In October, the Funabashi-Hayward Sister City Committee held a commemorative celebration of 25 years of sisterhood at City Hall for 120 guests, including a 63-person delegation from Funabashi. Speakers



at the event praised the citizens of both cities for their efforts in building up the sister city relationship and expressed their hopes for furthering new friendship initiatives.

Hayward and Funabashi citizens exchanged commemorative gifts and enjoyed special musical and dance performances by visiting Funabashi students. With dedicated Sister City members, a fantastic

ensemble of guests, great food, numerous volunteers, and a whole host of generous sponsors, the 25th Anniversary Celebration was nothing less than spectacular!

Hayward and Funabashi established their Sister City affiliation in November, 1986. Since then, there have been many exchanges and visits between city staff, citizens, Chamber of Commerce, service clubs, and students from local schools. Funabashi, with a population of over 530,000, lies 18 miles



east of Tokyo. Hayward's relative position to San Francisco was the impetus to become sister cities.

Photos from FIT Imaging: <http://on.fb.me/A7oFpM>

Funabashi Sister City Committee
raytsurumoto@comcast.net, 537-4521

KHGC Volunteers Help You Can Help Make a Difference

For the past three years, the Keep Hayward Clean and Green Task Force (KHGC) has held monthly clean-up events in neighborhoods throughout Hayward, attracting hundreds of volunteers to help in the effort. Activities like picking up litter and painting over graffiti, which may not be glamorous, show that volunteers care about our city and neighborhoods and set a positive example of what others can do. In 2011, KHGC held ten events, where over 700 volunteers participated by picking up over 1,600 bags of trash.



Two October events were especially big, with high volunteer turnout. On October 22, an extremely successful event with 263 volunteers was held in partnership with CSU East Bay students and faculty, in addition to citizens, St. Bede's Elementary students, and

City staff. The event helped to create a day of service that made a difference in Hayward even cleaner.

The next day, 114 Glassbrook Elementary School students, staff, and parents participated



in a clean-up event. Not only did Glassbrook families clean their usual 3.5 miles of streets but, thanks to the combined efforts of Glassbrook volunteers and KHGC, a larger area bounded by Harder, Huntwood, Tennyson, and Gading was cleaned up!

To volunteer with KHGC visit: <http://bit.ly/w0q3f6>

Blythia Bowers, KHGC Task Force
blythia@aol.com, 303-7924

Greg Galati, Glassbrook Clean-Up Volunteer Coordinator, 887-7755

Passports at City Hall



Apply or renew for a US Passport at the **City Clerk's Office** in City Hall.

A complete list of passport requirements, forms, and info is at www.travel.state.gov. We can help with your questions too, just email us at cityclerk@hayward-ca.gov.

Any unused or expired medication laying around?



If you have old medications, **don't flush them down the**

drain. They'll end up in the Bay and do harm! Instead, dispose of them at **Ted's Drug Store** at 27453 Hesperian Blvd or the **Alameda County Household Hazardous Waste Facility** at 2091 West Winton. Info at www.earth911.com.

Keeping Streets Clean Will Keep Bay Clean!



If it goes down the storm drain, it goes into the Bay! Check your

street's sweeping schedule using our handy, online look-up map. Help us keep the streets clean and storm drains clear by moving your vehicle during scheduled street sweeping days.

Access Hayward, The City of Hayward's info, reporting and comment service, is always available:

WWW.ACCESSHAYWARD.COM

UPCOMING CITY EVENTS

Every Saturday

Farmers Market

City Hall Plaza from 9am to 1pm

February 8

Hayward-Ghazni Sister City Meeting

City Hall at 7pm

February 11

Friend's of Hayward Public Library Book Sale

Main Library from 9am to 1pm

February 13

Lincoln's Birthday Observed

City Offices Closed

February 20

Presidents' Day

City Offices Closed

February 23

Keep Hayward Clean and Green Task Force Meeting

City Hall at 7pm

February 25

Tyrell-Glassbrook Neighborhood Cleanup

See Inset Box on Page 6

February 25

Friend's of Hayward Public Library Book Sale

Main Library from 9am to 1pm

March 1

Funabashi-Hayward Sister City Committee Meeting

City Hall at 5:30pm

March 7

Hayward-Ghazni Sister City Meeting

City Hall at 7pm

March 8

Hayward Honors Women:

Women's History Reception

City Hall at 5pm

March 24

Eldridge Neighborhood Cleanup

See Inset Box on Page 6

More info & meetings at
WWW.HAYWARD-CA.GOV



Keep in Touch!
Follow us on **Twitter**
Friend us on **Facebook**



Community Preservation Working for a Clean Hayward

One of the Hayward City Council's top priorities is to have a clean Hayward. In this effort, many City departments work together to address problem sites in the City. In 2011, the Community Preservation Program addressed approximately 3,800 cases generated from the City's online reporting system, Access Hayward. The majority of these cases were related to junk, garbage, debris, graffiti, and weeds.

Of these cases, 122 properties were abated by a City contractor. In addition, staff supported 10 successful Synchronized Multi-Agency Safe Housing (SMASH) programs, led by the Hayward Police Department. Additionally, roughly 10% of staff time is spent conducting pro-active surveys to identify further community needs.

For community appearance issues, visit: <http://bit.ly/y14lmk>

Community Preservation, 583-4143



Ways to Save on Water Bill Rebates and Fixtures

Did you know you can save money and conserve our water resources with rebates on new toilets and clothes washers, or apply for free showerheads and faucets from the City? The City offers many ways to save water and lower your water bill. And, by doing so, both you and the City conserve water for future use.

Home toilets account for roughly 25% of home water use. If your home toilet was installed before 1993, every time you flush, you may be flushing money down the drain. Toilets installed before 1993 use 3.5 gallons of water or more every time you flush. Newer, high-efficiency toilets use much less water while saving you more.

Apply for up to a \$100 rebate when

you purchase a qualifying high-efficiency toilet or clothes washer. Free water-conserving showerheads and faucet aerators are also available from the City. These fixtures provide an easy and efficient way to reduce your water consumption, and save on your utility bill.

The City's website has basic water-conservation tips and information about checking for leaks. Outside the home, the City offers free water-efficient landscaping classes, which are held in the spring and fall.

For more on water-conservation, visit:

www.hayward-ca.gov/Water-Conservation

Public Works, 583-4700



Subscribe to Hayward Highlights It's Easy and Free

Hayward Highlights, is the City's quarterly newsletter that lets you know about important doings, useful information, and progress we're making in getting work done to improve day-to-day life in the City. We'll cover a variety of topics that we think you'll find informative, useful, and present opportunities to get involved directly.

If you'd like to receive it in the future, just visit the **Newsletter's webpage** on the City's website to sign up to receive it via email or download it directly. Additionally, you can give us feedback on anything you read by contacting the author of a piece or write us at **HaywardHighlights@hayward-ca.gov**. Finally, **Access Hayward** is a great place to ask questions, request information, or report problems. Let us know how we can help.